New Southern Illinois PFR Location

When I started Brown Seed Enterprises, Inc. in 1983, I quickly discovered that Southern Illinois was largely being ignored by plant breeders and genetic providers. This fact lead my company down the path of building an extensive research and testing program dedicated to the more challenging Southern Illinois growing environment.

In June of 2009, Brown Seed Enterprises, Inc. and Beck's Superior Hybrids formed a long-term alliance. With this alliance, Beck's is handling all of Brown's former sales and marketing operations under the Beck's brand, and Brown is focusing all of its efforts on research and production for Beck's behalf.

Dennis Brown
Southern Illinois
PFR Director

Beck's has shown its dedication to Southern Illinois with this alliance, and recognizes the need to continue and build upon the research efforts that Brown started twenty-six years ago.

I am very excited about the new Beck's Southern Illinois PFR Site at Brown's Neoga facility. This allows me to devote more time to my passion of research and discovery, and the opportunity to make a positive impact on your bottom line. This PFR location will focus on corn, soybean, and wheat studies, including various treatments, row widths, populations, stress mitigation, fertility management, soil management, and high yield attempts. In addition, we are welcome to your ideas for research studies.

I don't know of any other seed company putting this kind of effort into Southern Illinois, and I am proud to serve with Beck's first-class staff and fellow PFR directors. Our goal is to increase your profitability!