



300 Challenge Statistics 01/17/2010

Total Challenges Completed: 110
Total Participants: 101 (Several growers completed more than one Challenge)

Top 5 Challenge Plots

| Name | Location | Hybrids | Yield | Yield Increase | \$/Acre Increase* |
|------------------|---------------|-----------|---------------|----------------|-------------------|
| 1. Larry Holaday | Farmland, IN | 5354HXR™* | 280.00 Bu./A. | 80.00 Bu./A. | \$400.00 |
| 2. Dan Deering | La Moille, IL | 5244wx | 279.70 Bu./A. | 54.70 Bu./A. | \$273.50 |
| 3. Tim Lawyer | Modoc, IN | 6733HXR™* | 271.00 Bu./A. | 61.00 Bu./A. | \$305.00 |
| 4. Jay Bosse | Blufton, OH | 5454HXR™* | 267.70 Bu./A. | 67.70 Bu./A. | \$338.50 |
| 5. Randy Bensman | Sidney, OH | 5779VT3 | 266.10 Bu./A. | 71.10 Bu./A. | \$355.50 |

(\$/Acre increase is based on the yield increase from each growers historical field average.)

Top 5 Challenge Statistics

| | |
|---|---------------|
| Average Yield in Top 5 Plots: | 272.90 Bu./A. |
| Average Historical Yield in Top 5 Plots: | 206.00 Bu./A. |
| Average Yield Increase in Top 5 Plots: | 66.90 Bu./A. |
| Average \$/Acre Increase in Top 5 Plots*: | \$334.50 |

Overall Challenge Statistics

| | |
|--|---------------|
| Average Overall Yield: | 221.39 Bu./A. |
| Average Overall Historical Yield: | 189.57 Bu./A. |
| Average Overall Yield Increase: | 32.19 Bu./A. |
| Average Overall \$/Acre Increase: | \$160.95 |
| Total Overall Gross Revenue Increase*: | \$502,164.00 |

54% thought their plot could have yielded better, but they experienced bad weather.
 91% of participants experienced a yield increase.

Top Hybrids by Number of Plot Wins

| | |
|--------------|----|
| 1. 6733HXR™* | 30 |
| 2. 6179VT3 | 15 |
| 3. 5354HXR™* | 12 |
| 4. 5435HXR™* | 9 |
| 5. 5454HXR™* | 6 |
| 6363HXR™* | 6 |

**Dollars per acre is calculated using \$5.00/Bu. pricing.*

*XL™ brand seed is distributed by Beck's Superior Hybrids, Inc.
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Top Hybrids by Overall Average Yield

1. 5454HXR™* 228.80 Bu./A.
2. 6179VT3 226.83 Bu./A.
3. 5354HXR™* 226.50 Bu./A.
4. 6363HXR™* 218.82 Bu./A.
5. 6733HXR™* 217.28 Bu./A.

Management Practices Most Often Changed

1. Increased Planting Population
Avg. Population in Top 5 Plots: 35,020
2. Increased Nitrogen Rates
Avg. Nitrogen Rate in Top 5 Plots: 265.75
3. Utilized a Fungicide
4. Utilized Different Tillage Practices

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