



Strong Past. Strong Future.

All the links of a chain work together to create a strong bond and every link is just as important as the next. Just like a chain, farming consists of many links that have to come together to form strong yields. For 75 years, Beck's Hybrids has helped farmers connect the links and improve yields and profits. Beck's PFR evaluates many of those critical variables and provides farmers with answers they need to be successful. Please plan to attend a winter meeting near you to learn how you can put together a strong harvest.

Experience 75 Years of Difference. Plant Beck's.

2012 | BECK'S | TOUR
WINTER MEETINGS



SIGN UP TODAY
MEETING AND MEAL

Please return the postcard or register online www.beckshybrids.com

2012 | BECK'S | TOUR
WINTER MEETINGS



Hear What Beck's Experienced in 2011 and Plan for Your Strong Future in 2012.

- **300 Bu. Attempt For Corn and 100 Bu. Attempt for Soybeans** - Leading You to Higher Yields
- **Multi-Location Data** - Providing Information From All 4 Beck's PFR Sites
- **Efficient Nitrogen Use** - Putting More Dollars in Your Bottom Line
- **Crop Health Imaging** - Improving Your Field Scouting
- **MyRainScout.com** - Managing and Tracking Your Rainfall
- **Weed Resistance** - Affecting Your Herbicide Programs
- **Corn Fungicide Applications** - Discovering the Right Timing



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1.800.937.2325



2012 BECK'S TOUR WINTER MEETINGS

INDIANA LOCATIONS

Monday	January 9	12:00 p.m.	Winamac, IN	<i>Knights of Columbus Hall - .5 Mile East Of Us 35 On CR 50 North</i>
Monday	January 9	6:30 p.m.	Kokomo, IN	<i>Oakbrook Church - 3409 South Dixon Road</i>
Monday	January 9	6:30 p.m.	Warsaw, IN	<i>Center Lake Pavilion - 117 East Canal Street</i>
Tuesday	January 10	12:00 p.m.	Plymouth, IN	<i>Christos' Banquet Center - 830 East Lincolnway</i>
Tuesday	January 10	6:30 p.m.	Lafayette, IN	<i>Beck AG Center - Purdue Agronomy Farm on US 52</i>
Wednesday	January 11	6:30 p.m.	Farmland, IN	<i>Farmland Friends Church - West of Farmland on SR 32</i>
Thursday	January 12	12:00 p.m.	Auburn, IN	<i>National Military History Center - on SR 69</i>
Friday	January 13	8:30 a.m.	Shipshewana, IN	<i>Blue Gate Restaurant - Middlebury Street & SR 5</i>
Tuesday	January 17	6:30 p.m.	Covington, IN	<i>Beef House - SR 63 North of I-74</i>
Thursday	January 19	12:00 p.m.	Lebanon, IN	<i>Boone Co. Fairgrounds (New Pavilion)- I-65 & Indianapolis Avenue</i>
Tuesday	January 24	6:30 p.m.	Shelbyville, IN	<i>Occasions - 415 East Hendricks Street</i>
Thursday	January 26	11:30 a.m.**	Warrenton, IN	<i>Log Inn Restaurant - I-64 and SR 41</i>
Thursday	January 26	6:30 p.m.	Elwood, IN	<i>Main St. Wesleyan Church - SR 28 - 8 Blocks East of SR 13</i>
Thursday	January 26	6:30 p.m.	Montgomery, IN	<i>Gasthof Amish Village - 6747 East Gasthof Village Road</i>
Monday	January 30	12:00 p.m.	Bluffton, IN	<i>Wells Co. Community Building - 4-H Grounds South of Town</i>
Monday	January 30	6:30 p.m.	Noblesville, IN	<i>Hamilton Co. Fairgrounds - Exhibition Center Hall A</i>
Tuesday	January 31	12:00 p.m.	Terre Haute, IN	<i>Holiday Inn - I-70 and SR 41 South</i>
Tuesday	January 31	6:30 p.m.	Mitchell, IN	<i>Spring Mill State Park Inn</i>
Wednesday	February 1	12:00 p.m.	Napoleon, IN	<i>Napoleon Community Building - SR 229</i>
Wednesday	February 1	6:30 p.m.	Seymour, IN	<i>Pine's Evergreen Room - South 1 Mile on US 31 from US 50</i>
Monday	February 6	11:30 a.m.**	Valparaiso, IN	<i>Strongbow Inn - 2405 Morthland Drive</i>

SIGN UP TODAY MEETING AND MEAL

Select the location of your choice and return the postcard or register online www.beckshybrids.com

To ensure your reservation, please RSVP no later than 3 business days prior to the meeting of your choice.

For questions call 1-800-937-2325.

One subscription to MyRainScout.com will be awarded at each meeting location.



ILLINOIS LOCATIONS

Monday	January 16	11:30 a.m.**	Macomb, IL	<i>Western Illinois University - Student Union</i>
Monday	January 16	6:00 p.m.**	Monmouth, IL	<i>American Legion - Corner of North 10th Street & SR 34</i>
Tuesday	January 17	11:30 a.m.**	Springfield, IL	<i>Northfield Inn Suites & Conf. Center - 3280 Northfield Drive</i>
Wednesday	January 18	11:30 a.m.**	Champaign, IL	<i>Round Barn Banquet Ctr. - 2 Blocks South of I-72 on Mattis Avenue</i>
Wednesday	January 18	6:00 p.m.**	Bloomington, IL	<i>ISU Alumni Center - 1101 N. Main Street Normal, IL</i>
Wednesday	January 18	6:00 p.m.**	Whittington, IL	<i>Rend Lake Resort - I-57 Exit 77 - 11712 East Windy Lane</i>
Thursday	January 19	11:30 a.m.**	Casey, IL	<i>Richards Farm Restaurant - 607 Northeast 13th Street</i>
Thursday	January 19	6:00 p.m.**	Morton, IL	<i>Freedom Hall - 2 Blocks East of I-155 on Birchwood Street</i>
Monday	January 23	11:30 a.m.**	Sandwich, IL	<i>Best Western Plus Timber Creek Inn & Suites - U.S. Route 34</i>
Monday	January 23	6:00 p.m.**	Dwight, IL	<i>The Country Mansion - 101 West South Street</i>
Wednesday	January 25	11:30 a.m.**	Greenville, IL	<i>Cunettos Restaurant - 1733 South SR 127</i>
Monday	January 30	11:30 a.m.**	Effingham, IL	<i>Knights of Columbus Hall - 1501 West Fayette</i>
Monday	January 30	11:30 a.m.**	Arthur, IL	<i>Yoder's Kitchen - 1195 East Columbia Route 133</i>
Monday	January 30	6:00 p.m.**	Mt. Pulaski, IL	<i>American Legion - 100 East Scroggin Avenue</i>
Tuesday	January 31	11:30 a.m.**	Havana, IL	<i>Paddlewheel Restaurant - 15907 SR 97</i>
Tuesday	January 31	6:00 p.m.**	Peoria, IL	<i>Barrack's Cater Inn - 1224 West Pioneer Parkway</i>
Wednesday	February 1	11:30 a.m.**	Ottawa, IL	<i>Pitstick Pavilion - 3401 North SR 23</i>
Wednesday	February 1	6:00 p.m.**	Geneseo, IL	<i>Geneseo Country Club - 22393 Grange Road</i>
Monday	February 6	6:00 p.m.**	Watseka, IL	<i>Celebrations - 209 West Oak Street</i>
Tuesday	February 7	11:30 a.m.**	Waterloo, IL	<i>Annabriar Golf Course - 1524 Birdie Lane</i>

OHIO LOCATIONS

Tuesday	January 10	12:00 p.m.	Findlay, OH	<i>University of Findlay - Alumni Memorial Union</i>
Tuesday	January 10	6:30 p.m.	Ft. Recovery, OH	<i>American Legion 345 - 2490 SR 49 North of Ft. Recovery</i>
Wednesday	January 11	12:00 p.m.	Greenville, OH	<i>Romer's Catering - 118 East Main Street</i>
Monday	January 16	12:00 p.m.	Napoleon, OH	<i>VFW Hall - 1008 North Perry Street</i>
Monday	January 16	6:30 p.m.	Van Wert, OH	<i>Trinity Friends Family Life Center - 605 North Franklin Street</i>
Tuesday	January 17	12:00 p.m.	Plain City, OH	<i>Der Dutchman - 5 Miles South of SR 33 on SR 42</i>
Tuesday	January 17	6:30 p.m.	College Corner, OH	<i>Hueston Woods State Park - 5201 Lodge Road</i>
Wednesday	January 18	12:00 p.m.	Bucyrus, OH	<i>Crawford County Fairgrounds - 610 Whetstone Street</i>
Wednesday	January 18	6:30 p.m.	Williamsport, OH	<i>Crown Hill Golf Club - 9500 U.S. Route 22</i>

MICHIGAN LOCATION

Thursday	January 12	6:30 p.m.	Coldwater, MI	<i>Dearth Community Center - Branch Co. Fairgrounds 262 Sprague Street</i>
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KENTUCKY LOCATIONS

Thursday	February 2	12:00 p.m.	Stanford, KY	<i>Kentucky Depot Restaurant - 119 Metker Trail</i>
Monday	February 6	6:00 p.m.**	Henderson, KY	<i>Henderson Co. Extension Educational & Expo Building - 3099 Zion Road</i>

**Central Time (All others listed in Eastern Time)

Italicized print indicates that meetings are being held simultaneously in two regions on the same day.



EXPERIENCE
THE DIFFERENCE